

Mickey Thompson Performance Tires & Wheels Entertains Their Customers at Frank Hawley's Drag Racing School



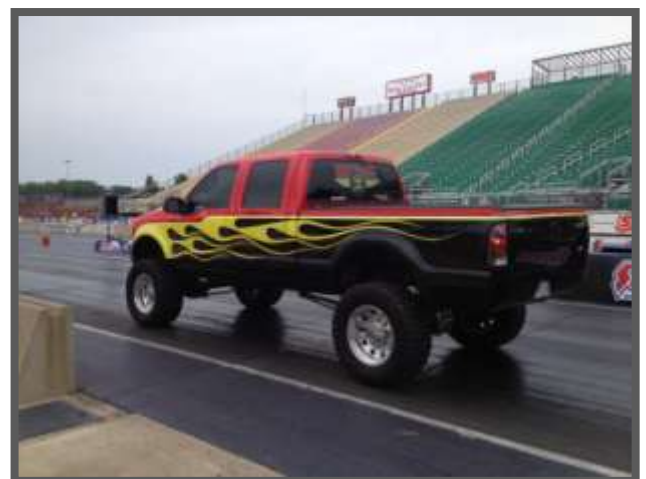
In addition to other classes held year-round by Frank Hawley's Drag Racing School, which individuals attend seeking to improve their driving skills, many companies and manufacturers look to Hawley to provide fun-filled and informative outings for their employees and customers alike. Each year Mickey Thompson provides customers and employees with the unique opportunity to see their products at work and personally put them into action down the quarter mile.

During their recent trip to Hawley's School, held at Summit Motorsports Park close to their headquarters in Ohio, company Vice President Jerry Francis pointed out that it is good to be able to take their customers out and let them have some fun in the school's dragsters. "This time we invited customers from Meridian Off Road, Leipold Tire, Truck & Van and J&S Tire. This helps give the resellers more of an understanding of what their customers do with the product once they sell it to them. This way they can relate to what's going on with the product and their customers and it just makes it a lot easier for them to sell."



All cars at Frank Hawley's Drag Racing School are outfitted with various Mickey Thompson drag slicks and front runners, from the Super Class cars, such as the ones the Mickey Thompson group drove, all the way to the Top Alcohol cars. "We put a lot of runs on our cars during any given year and it is imperative each time one of our cars goes to the line that we get consistent performance. Mickey Thompson Tires provides us those results and we sincerely appreciate the support that we receive from everyone at the company."

Hawley enjoys entertaining and educating customers for companies like Mickey Thompson. "Frank and his crew are great teachers and our customers and employees never fail to have a great time while at the same time learning about the sport of drag racing," said Jerry Francis.



Frank Hawley's Drag Racing School – 866-480-7223
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