

The Mickey Thompson Legend Continues at Frank Hawley's Drag Racing School

The overall performance of a drag racing tire is important to anyone who puts their hot rod on the track. Consistency is also a big part of the game when choosing the brand of tire for competition. This not only holds true for veteran racers but very much so even for those who are just beginning in the sport.

Now entering its 25th year of training drivers, Frank Hawley's Drag Racing School strives to provide each student attending its school with the same consistency and performance from one driver to the next, during each pass and at the many different facilities where their classes are held.



School founder and instructor Frank Hawley found the choice of tires to be a very simple one for the school when they made the switch to run Mickey Thompson Performance Tires in 2003.



"We absolutely love the consistent results we achieve by utilizing Mickey Thompson tires on all of our school vehicles," Hawley commented. "We use several of their different compounds and sizes as they have something for each of our applications. From our Super Comp Dragster and Super Gas Firebird to both of our alcohol cars, they're all outfitted with Mickey Thompson. Even the Pro Stock Bike uses them, too."

The long time relationship between Frank Hawley's Drag Racing School and Mickey Thompson Performance Tires is one that Carl Robinson, Motorsports and Wheels Products Manager for Mickey Thompson sees as a welcome part of his companies' future.

"Working with Frank and his school gives us a very well ran test bed for new products," noted Robinson. "We have the full cooperation of Frank and his entire staff. If we have something that we need to put some laps on and even check out all of the various technical issues that we touch on when we work on new development, you can't get much better information and feedback than what we receive from Frank."

"With all of the offerings and different types of cars provided by Frank Hawley's School, it's just such a great cross-section of drag racing," he continued. "It easily shows the potential of many of our products to the vast amount of drag racers that attend his school each year."

While feedback from individual racers and teams is very important to Mickey Thompson, the information they gain from working with Frank Hawley is something Carl Robinson considers invaluable.

“Obviously, Frank’s years of experience being something that we can call upon whenever we need to know something that we don’t know, you can’t beat that. His many years of on and off track experience is something that really helps us when it comes to not only new product development but also in fine tuning our current line.”

“We deeply appreciate the support we receive from Mickey Thompson. Not only with the caliber of their products, but their constant commitment to each of their customers no matter what level of drag racing they may be competing in,” Hawley added.

As the relationship carries forward into 2010, Mickey Thompson will continue to offer significant discounts for those who graduate from one of Hawley’s school programs during the course of the year.

For more information on all courses and locations available for Frank Hawley’s Drag Racing School and the Mickey Thompson Tire Graduate Discount, visit the school’s website – www.frankhawley.com or call 866-480-7223.